

Modules for Winter Semester

Level: 1st Semester of Studies (Year 1)

P-nr	Subject	Professor	Course	ECTS
1112	Introduction to Tourism Studies Einführung in die Tourismus- und Managementlehre	Holzapfel	ISTM 1	3

Level: 3rd Semester of Studies (Year 2)

P-nr	Subject	Professor	Course	ECTS
1351	European Management (Group A+B)	Medlock	BIM 3	3
1341	Macro-/Microeconomics (Group A) Einführung in die VWL (C)	Pirooznia	AWS 3	6
1341	Macro-/Microeconomics (Group B) Einführung in die VWL (AJ)	Aufderheide	AWS 3	6
1312	Controlling	Olesch	ISGM 3	3
1331	Marketing and International Marketing	Maloney	ISGM 3	6
1341	Business Ethics / Diversity Management (Group A+B) Wirtschaftsethik und Diversity Management	Aufderheide/ Nissel	ISGM 3	6
1341	Sustainable Development, Ethics & CSR Nachhaltige Entwicklung, Ethik und Corporate Social Responsibility	Holzapfel	ISTM 3	6
1341	Marketing (Basics)	Leverenz	ISWI 3	6
1323	Cross Cultural Communication (Group AA + AB + BB)	Oberpriller	BW 3	3
1323	Cross Cultural Communication (Group BA)	Harms	BW 3	3
1331	Introduction to Economics (VWL I) Einführung in die VWL	Schmidt	EFA 3	6
1331	Macroeconomics and Economic Policy (VWL II) Makroökonomie und Wirtschaftspolitik	Schmidt	BIM 3	6
1611	Project Management	Sappa	ESWV 3	6

Level: 5th Semester of Studies (Year 3)

P-nr.	Subject	Professor	Course	ECTS
1521	International Marketing	Schadeck	BIM 5	6

Level: 7th Semester of Studies (Year 4)

P-nr	Subject	Professor	Course	ECTS
1712	Case Studies Strategic Management (International Management II)	Passenheim	BIM 7	3
1721	International Management I (Group A) - C + (Group B) - AJ	Schwuchow	AWS 7	6
3311	Project Management	Meyer	AWS 7	6
1725	Hotel Management & Resort Planning	Spiegel	ISTM 7	6
1733	Economic and Tourism Geography Wirtschafts- und Tourismusgeografie	Gieschen	ISTM 7	6
1711	Advanced International and Intercultural Management in Tourism (Group A + B) Vertiefung Internationales und Interkulturelles Management im Tourismus	Holzappel Soeprapto- Jansen Nissel	ISTM 7	6
1732	Public Relations & Journalism	Meyer	ISTM 7	6
2231+ 2232	Global Logistics (presentation and exam, KL+R)	Lo	ISVW 7	6
2241+ 2242	Industrial Economics Industrieökonomie (presentation and exam, KL+R) prerequisites: microeconomics (pre-exam)	Niemeier / Fron / Starkie	ISVW 7	6
1726	Logistics/Operations Management	Schwardt	ISWI 7	6
1721	Functional & Industrial Controlling / Planning & Reporting (International Controlling)	Olesch / Eler	ISWI 7	6
1711	International Industrial Marketing / Innovation Management	Wittig	ISWI 7	6
2131	International Organizations Internationale Organisationen	Bass	ISVW 7	3
1751	Project Management	Meyer / Krohne	BIM 7	6

FOR EXCHANGE STUDENTS ONLY – Additional Subjects

P-nr.	Subject	Professor	Course	ECTS
1110	Elements of Corporate Finance	Schöttl	SiB	3
1120	European / International Company and Trade Law			
1130	Organisational Development and Academic Research Writing			
1131	Global Markets, Presentation and Academic Writing	Ninan	SiB	6
1141	Facts and Figures about Germany	Gopelwar / Ninan	SiB	6

1150	Supply Chain Management / Quality Management	Kolmykova	SiB	3
1170	International Business Law	Uetzmann	SiB	3
1180	Cross Cultural Communication (Group A)	Soeprapto-Jansen	SiB	3
1180	Cross Cultural Communication (Group B)	Golpelwar	SiB	3
1190	Project Management	Grünhagen	SiB	3
2110	Presentation & Communication Skills	Soeprapto-Jansen	SiB	3
2130	Fundamentals of Investment Appraisal	Röhrich	SiB	3
2170	Sustainable Development of Tourism in Bremen and its surroundings (<i>only for tourism students</i>)	Stecker	ISAF	6
2180	Indonesia: the Rising Economic Power	Silaban	SiB	3
2210	Introduction to German Law	Scholz	SiB	3
2220	How well do markets work?	Niemeier	SiB	6
2260	Renewable Energies in Germany and the EU	Scholz	SiB	3
2270	Human Resources Management	Pundt	SiB	3
2280	International Marketing	Leverenz	SiB	6
2290	Strategic Management	Kiesow	SiB	3
	Diskussion über aktuelle Themen	Matsui	SiB	
	(<i>in German - only for Japanese exchange students</i>)			

KOOWB

General Studies for Exchange Students

KOOWB	Subject	Professor	Course	ECTS*
KOOWB	Intercultural Competence and Communication	Das	8871	3
KOOWB	Openness, Creativity + Perception & Presentation Skills	Unnithan-Brauch	8872	3
KOOWB	Germany and the European Union - History, Politics and Culture	Wege / Lehmann	8873	3
KOOWB	Job Applications in Germany - Procedures and Opportunities	Philips	8874	3
KOOWB	Research Methods and Academic Writing	Unnithan-Brauch	8875	3
KOOWB	Organizational Behavior	Price	8876	6
KOOWB	Introduction to Positive Psychology: A Course for Non-Psychologists	Price	8878	3